DOCUMENT RESUME

ED 253 631 UD 024 079

AUTHOR Odom, Boyd D.
TITLE A Community of Believers. Fourth Anniversary Report.
INSTITUTION Atlanta Partnership of Business & Education, Inc., GA.
PUB DATE 85
NOTE 28p.
PUB TYPE Reports - Descriptive (141)

EDRS PRICE MF01/PC02 Plus Postage.
DESCRIPTORS *College School Cooperation; *Community Involvement; *Cooperative Programs; Educational Objectives; Elementary Secondary Education; Higher Education; *Program Development; *School Business Relationship; School Community Relationship
IDENTIFIERS Adopt a School; *Atlanta Partnership of Business and Education Inc

ABSTRACT

This report describes the Atlanta Partnership of Business and Education, Inc., a community-wide organization that promotes the improvement of education through the collaboration of public schools, colleges, and businesses. The paper is in three parts. Part I provides an overview of the Partnership's history (since it was granted a charter in 1981) and purposes. The organization's goal is to improve the quality of life for the people of their area by improving their educational level, and its function is to disseminate materials and provide technical assistance on a local, state, and (most recently) national level. The nine points of the organization's national position are tabulated. Part II reprints the Second Anniversary Report (first published in 1983). This discusses the group's underlying philosophy, lists important participating organizations and individuals, and describes the Partnership's activities as those of a kind of brokerage firm, offering communication, coordination, and consultation to school-business partnerships. Part III assesses the current status of the Partnership. Objective statistical data from 1984 are compared with 1982 data, and recent developments are summarized. Included in appendices are 1982 and 1984 organizational charts, programmatic charts, and lists of officers, participating organizations, and Atlanta Board of Education members. (KH)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****

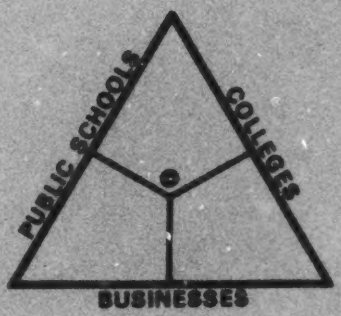
ED253631

U.S. DEPARTMENT OF EDUCATION
NATIONAL INSTITUTE OF EDUCATION
EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

✓ This document has been reproduced as received from the person or organization originating it.

☐ Minor changes have been made to improve reproduction quality.

• Points of view or opinions stated in this document do not necessarily represent official NIE position or policy.



"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY

Boyd D. Odom
Atlanta Partnership of Business and Education, Inc.

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

"A Community of Believers"

The Atlanta Partnership of Business & Education, Inc.

Fourth Anniversary Report

UD024079

INTRODUCTION

January 27, 1985, was "HAPPY BIRTHDAY" for the Atlanta Partnership of Business & Education, Inc. and has provided the occasion for the publication of this booklet, the Fourth Anniversary Report on "A Community of Believers."

The document is informational and purposes to summarize briefly the history of the PARTNERSHIP/Community of Believers, evolution and accomplishments of 1981-82, the evolution and accomplishments of 1983-84, and a comparison of the two biennial reports.

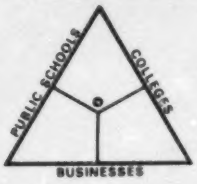
To accomplish these objectives, the Report is in three parts plus Appendices. Part I is an overview, Part II is a reprint of the Second Anniversary Report (January 30, 1983), Part III covers the two years January 1983 to January 1985. The APPENDICES include charts, participant lists, and information on Officers and Directors.

The material is copyrighted as a matter of normal process. Reproduction must be approved in writing.

©Copyright: 1985
Boyd D. Odom, Ph D
Atlanta, Georgia

ATLANTA PARTNERSHIP of BUSINESS & EDUCATION, INC.

"A network of businesses, schools, and people"



THE ATLANTA PARTNERSHIP OF BUSINESS & EDUCATION, INC.

Part I

AN OVERVIEW

The Atlanta Partnership of Business & Education, Inc. (the PARTNERSHIP) is a non-profit, tax-exempt, 501(c)(3) corporation chartered under federal and State of Georgia jurisdictions. The charter was granted effective January 27, 1981.

The PARTNERSHIP is a sovereign organization with offices located on the campus of a charter member institution, Georgia State University. Contact is invited from persons sharing PARTNERSHIP concerns.

Atlanta Partnership of Business & Education, Inc.
Urban Life Suite 735
University Plaza
Atlanta, Georgia 30303
404-658-2557 (Phone)

The logo of the PARTNERSHIP conveys a profound graphic symbolism of the philosophy of the organization which is further embellished by the two slogans: "A Community of Believers" and "A Network of Schools, Businesses and People."

The most basic conceptual component of the philosophical foundation is MUTUALITY OF NEEDS/MUTUALITY OF BENEFITS. The logical bilateral question, "What 'needs' -- what 'benefits'?" provided, through its answer, the nucleus for the PARTNERSHIP's one goal. The answer to the question is "Economic Needs and Benefits." The one Goal:

"To improve the quality of life for the people of our area by improving their educational attainment level."

The PARTNERSHIP logo is an equilateral triangle inscribed by the junction of the perpendicular bisectors of the three sides. The junction, which occurs at the exact center of the triangle, is topped by a circle which represents the learner. The figure in its entirety symbolizes the planned equality of

the three communities (public schools, colleges and private businesses), the mutuality of needs, the mutuality of benefits accruing from cooperation, and the importance of keeping the learner in the center of all planning and activities.

If the tap root of the PARTNERSHIP is Economic Development, then the feed root is Education. The cardinal concept thus described is that the quality of life of the people in any area is positively and directly a function of their collective educational level and vice versa. Therefore, effective efforts to improve either will improve both.

The PARTNERSHIP was begun as a local organization to deal with local concerns. Its primary operation still revolves around meeting the needs of the Atlanta area. At the same time, several important factors since January 1981 have affected both its geographic and programmatic scopes.

Among those compelling factors were: (1) the work of the National Council on Excellence in Education-including both reports -- A Nation at Risk and A Nation Responds, (2) the waning, recovery and resurgence of the U. S. Department of Education, (3) continued escalation of the federal budget deficit, (4) continued widening of the negative foreign trade deficit, (5) the beginning of planned encouragement of private sector initiatives in education on the part of the President of the United States, and (6) unexpected recognition and calls for assistance directed to the PARTNERSHIP from a number of institutions with significant impact on national policy and the future of our country.

As a result of these and other factors, the Atlanta Partnership has shared printed materials, technical assistance, and visitations with hundreds of other cities, states and organizations. It has been and is a mutually advantageous situation. The widening of scope has caused the PARTNERSHIP to develop a "national position" which has been established, agreed upon, and propounded throughout the country.

The national position of the PARTNERSHIP is tabulated in nine points, the last of which is a Declaratory Slogan called, "the EQE Declaration." The nine points are:

Point #1: The gloomy situation described in A Nation at Risk reflects frustration of a generation in the midst of a mind-boggling societal change, from the Industrial Revolution to the "Third Wave."

Point #2: Economic Development is a function of Education and vice versa.

Point #3: The dominating "industry" of today is the "knowledge" industry.

Point #4: There are at least six major issues facing the U. S. today, the resolutions for all six of which are rooted and grounded in education:

(1) The federal budget deficit
(2) The unfavorable balance of foreign trade
(3) Management of limited/exhaustible resources

(4) Total enfranchisement of all Americans into the capitalistic free enterprise system
(5) National defense
(6) The aging of America

Point #5: Resources and methodologies traditionally assigned to education are inadequate to begin to meet the new needs.

Point #6: The trilateral approach, built on the principle of Mutuality of Benefit, is the best (maybe only) way to go.

Point #7: The Atlanta Model is one viable and effective model.

Point #8: The federal dodge "Education is a state function" dissolves in the face of commerce and national defense.

Point #9: Conclusion: The EQE Declaration generates our recommended delivery stategy:

Education must be our number one national priority.
Quality must be our national watchword.
Everyone has a role to play.

Part II

"A COMMUNITY OF BELIEVERS"

Atlanta Partnership of Business & Education, Inc.
Second Anniversary Report

(Original Print 1/30/83)
(Reprint 1/30/85)

In the fall 1981 issue of Daedalus, an article appeared entitled "A Community of Believers." The author was Superintendent of Atlanta Public Schools, Dr. Alonzo A. Crim. The article put into printed form a word picture which Dr. Crim had described numerous times in the preceding year as he had spoken to civic, educational, parent, religious, and political groups both in Atlanta and on the national scene.

Dr. Crim's "Community of Believers" concept revolves around the public schools and includes "belief" in several forms and directions. First, there is the belief felt by the student. The student must believe in his or her own worth and own capability. Next, the student must believe that there is a realistic payoff/reward that results from staying in school and achieving an education. Finally, the student must believe that persons who have "made it" in the American system care what happens to him.

Second, there is the belief felt by non-students within the education system. This group includes teachers, school administrators, support staff, and parents. Their belief must be the same as the students and the actions and attitudes of this group must continually communicate to the students a sense of "hot hope" rather that a sense of impending failure.

Third, there is the belief felt by the community at large. Belief by the community at large must include, as a minimum, these elements: (1) Each student is a valuable person fully capable of learning, (2) Our system of education, when operating at acceptable effectiveness, can teach students, (3) The economic future of the nation is dependent on the educational achievement of the masses, and therefore, (4) Every person in the total community has a vested interest in the public school system.

The Atlanta community at large has both heard and accepted the conceptual picture of the "Community of Believers" as described by Dr. Crim. The acceptance, perhaps, is best manifested by the Atlanta Partnership of Business & Education, Inc., in its development and present activities.

The "Community of Believers" in Atlanta might be visualized, structurally, as a body of water. On the water is a fleet of four ships moving in formation. The flagship is the Atlanta Partnership of Business & Education. This flagship is responsible for its own maintenance and direction. Each of the other three ships is self-maintaining but is in communication with the flagship to assure that the fleet stays in formation, with the result being that the "ships of the fleet" all move in the same direction with a common plan.

Along with the Atlanta Partnership of Business & Education flagship, the other three "ships" are: The Atlanta Council of PTAs, the Superintendent/ Dean's Breakfast Club, and the Religious Community Partnership. These three organizations will be described briefly followed by a more detailed description of the Atlanta Partnership of Business & Education, Inc.

The Atlanta Council of PTAs is self-governing with a President and Executive Committee. The Council is comprised of all the Atanta City Schools. During the 1981-82 school year, membership exceeded 10,000. Attainment of the 1982-83 goal of 15,000, although a startling goal, appears to be a reality. Student advocacy is the central theme of the Council.

The Superintendent/Dean's Breakfast Club consists of the Superintendent of the Atlanta Public Schools and the Deans of the various schools and colleges of education in the Atlanta area. This group meets for a one- to two-hour breakfast meeting at least once a month. Issues, resolutions and programs of collaboration are the order of the day for these meetings which are always held with an "open agenda."

The Religious Community Partnership takes several forms. Although most contacts between the Atlanta Partnership of Business & Education, Inc., and the various religious groups come under the broad umbrella of the Metro Atlanta Christian Council, activities also include the Interfaith Council and the National Conference of Christians and Jews. Individual congregations of all faiths are invited to contact the Atlanta Partnership.

Teaching of religion to the students is not in any way a part of the collaborative activities between the school system and the religious community. The major program is student tutoring in reading and mathematics. This takes place two ways -- through individual efforts of congregation members with various schools or through group efforts wherein a congregation as a group "adopts" one school for which tutorial services would be provided.

One unit of the Religious Community Partnership is Joint Urban Ministries. This unit, under the auspices of the Metro Atlanta Christian Council, establishes "clusters" of congregations to work with the Tenant Associations and residents of the various public housing projects which are under the Atlanta Housing Authority. At the midway point of the 1982-83 school year, 22 of the 24 Atlanta public housing projects were working with the religious community through the "cluster" arrangement. Eighty-three congregations, local and suburban, were active in the 22 clusters. Activities include student tutoring, family counseling, health services, food banks, clotnes banks, and others. Each cluster sets its own agenda and develops its own program.

The Atlanta Partnership of Business & Education, Inc., no doubt, is Atlanta's greatest testimonial to its confidence in Superintendent Alonzo Crim and the Atlanta School System. The PARTNERSHIP, reminiscent of the mythical goddess, Minerva, sprang forth to the earth almost full grown. The birth took place on January 27, 1981, at an Industry-Education Seminar at Georgia State University, with 68 charter members providing the PARTNERSHIP a very firm foundation on which to build. The seminar was the culminating event resulting from six months of preparation.

The simultaneous occurrence of three major forces set the stage for formation of the Atlanta Partnership of Business & Education, Inc. These were: (1) Along with the development of the "Community of Believers" concept, Superintendent Crim and the Atlanta Board of Education announced a goal that by June 1985, the average standardized test results for Atlanta in the basic literacy skills would be at or above the National Norm. (2) An Economic Development Task Force which had been established and put to work several months earlier by the City Council president, Marvin Arrington, submitted its final report with findings and recommendations. Two major conclusions were the dependence on a high quality public school system if Atlanta were to be a viable center of economic growth and the need for close cooperation between the business community and the school system. (3) Research Atlanta completed its report, "The 80's, Decade of Decision," by listing Education as one of the major issues facing Atlanta and alluding to the same type of needs just described by the Economic Development Task Force.

Dr. Boyd D. Odom, Management Consultant to Superintendent Crim, was given the assignment of coordinating activities to explore the feasibility and subsequent methodology of establishing a three-way partnership composed of the Atlanta Public Schools, the overall business community, and the metro Atlanta college community. The religious community, although not "business," represented institutions with organizational structures similar to those of business and were, thus, initially considered to be allied to the business community, although the steering committee would be meeting separately with them.

Mr. Thomas K. Hamall, Executive Vice President of the Atlanta Chamber of Commerce, agreed to chair a steering committee to work with Dr. Odom with the goal being the establishment of a school-business-college partnership as previously described. Mr. Hamall proved to be of immeasurable value during the six months of planning. Other key members of the steering committee included Dean Sherman R. Day of Georgia State University, Acting Dean Barbara Hatton of Atlanta University, Associate Dean Joseph A. Richardson of Georgia State University, Ms. Joyce Daniels of the Atlanta Chamber of Commerce, and other Chamber representatives.

Dr. Noah Langdale, Jr., President of Georgia State University, pledged his full personal support, as well as that of the University, to development of the proposed partnership, since the steering committee had agreed on its feasibility and anticipated value to the city.

A three-person executive steering committee was named: Dr. Crim, Mr. Hamall and Dr. Langdale. A letterhead was designed bearing the logos of the three organizations which they headed -- The Atlanta Public Schools, the Atlanta Chamber of Commerce, and Georgia State University. This letterhead was used for all communication throughout the planning months and all three men signed all letters of major importance.

In November 1980, work began on creation of a twenty-two minute video tape by the Atlanta Schools telecommunication center titled "Partnership of Progress." The film was made to explain the PARTNERSHIP structure and purpose as being proposed. The theme of the film was mutuality of benefit that would accrue to the community as a whole if the PARTNERSHIP were to become operative. Among the dignitaries appearing on the film and endorsing the partnership concept were: Dr. Alonzo A. Crim; Dr. Sherman R. Day; Mr. A. D.

Frazier, Chairman of the City Council Task Force on Economic Development; Mr. Thomas K. Hamall; Dr. Norris L. Hogans, Principal of Carver High School; Dr. Noah Langdale, Jr.; Dr. Benjamin E. Mays, President of the Atlanta Board of Education; Dr. Michael A. Mescon, holder of the Chair of Private Enterprise at Georgia State University; and Mr. Dan Sweat, Director of Central Atlanta Progress.

Two hundred fifty-six invitations were mailed by the executive steering committee to college presidents and business chief executive officers inviting them to a two-hour luncheon seminar at Georgia State University to take place on January 27, 1981. Approximately two hundred attended the seminar where they enjoyed a fine meal, heard inspiring speeches favoring the PARTNERSHIP formation by Governor George Busbee, Dr. Alonzo Crim, Dr. Michael Mescon, and Master of Ceremonies, Thomas Hamall.

The film, "Partnership of Progress," was viewed followed by fifteen minutes of open discussion, questions and answers. Finally, application blanks were circulated by which those present could enroll the organizations which they represented as charter members. Sixty-eight applications were completed and returned at the seminar, thus, establishing the PARTNERSHIP.

Immediately following the seminar, the steering committee was adopted as the Charter Board of Directors of the PARTNERSHIP. In the following months, steps were taken to charter the Atlanta Partnership of Business & Education, Inc., as a tax-exempt, non-profit corporation under Federal Internal Revenue Service Revenue Code 501(c)(3). Tentative approval was granted forthwith with tax-exempt status officially being granted on March 18, 1982.

During the month of February 1981, two seminars took place involving the school system and the religious community. These meetings were hosted by Central Presbyterian and Union Baptist Churches. Congregation leaders, Christian, Jewish and Muslim, were present at the seminars and were invited to join together, as had been the former case with the business leaders, in support of the Atlanta Schools.

Forty congregations pledged to work with the school system in roles of youth advocacy and student tutoring. This group became the initial religious community mailing list for the Atlanta Partnership.

The interim president of the Atlanta Partnership, under whose guidance a smooth and stable beginning was a reality, was Mr. L. Edmund Rast, President of Southern Bell Telephone and Telegraph Company, Inc. The first elected president to serve under the state charter was Mr. James M. Zimmerman, President of Rich's, Inc. The first Executive Director was Boyd D. Odom. In February 1982, Superintendent Crim assigned Dr. Lowrie A. Fraser as System Representative to the PARTNERSHIP.

The Atlanta Partnership began with nine programs which it supported within the school system. Of the nine, four were jointly sponsored with the Atlanta Chamber of Commerce. Assessment of interests, needs and accomplishments became a continuous process and by the second year of operation, the PARTNERSHIP, which by now numbered more than 150 members, was focusing, and continues to focus, mainly on four programs. These are: ADOPT-A-SCHOOL, Affirmative Action Job Placement, Advisement, and Student Tutorial. As goals for the programs are established by the Board of Directors, a task force to work for goal attainment in each program is appointed by the PARTNERSHIP president.

The ADOPT-A-SCHOOL program allows the business firm/college/congregation to "adopt" a school or program within the school system. This means that the adoptor and adoptee agree on what they can do together and draw up a one-year contract. Activities take a variety of forms but, in all cases, are student centered. At the midpoint of the 1982-83 school year, 70 schools and/or programs were under "adoption" by 122 organizations.

The Affirmative Action Job Placement program deals with the bottom quartile of the senior class systemwide, in terms of likelihood of employment of the students upon graduation. The program is voluntary on the part of the student. PARTNERS are asked to provide motivation for all the 1,000 students in this quartile, and jobs for as many as possible. The first major breakthrough in this program was provided by the Merit Employment Association (MEA). MEA, representing more than 800 businesses, has long sponsored Youth Motivation Day within the Atlanta School System. During the 1982-83 school year, MEA adopted a pilot program with two Atlanta Schools to add job placement to the motivation thrust. The flagship company in the pilot was Southern Bell Telephone and Telegraph Company. The first two pilot schools were Therrell High and West Fulton High. The first organization outside the MEA umbrella to participate in the Job Placement program was the Metro Atlanta Kiwanis International, with Douglass High.

The advisement function of the Atlanta Partnership has been two-fold. Member organizations provide officers, staff members, and employees, who are experts within the fields which the various organizations represent, to impart "in-field" knowledge and guidance to programs of many types in the school system. For example, each of the system's Magnet schools has an advisory committee that helped to develop the curriculum of the Magnet and provides continual counsel so that the curriculum and its delivery stay attuned to developments within the industry. To illustrate, the Harper Magnet School for Financial Services has representation on its advisory board from eight different banks, including the Federal Reserve.

In the other advisory capacity, members of the PARTNERSHIP are encouraged at all times to present concerns and ideas relevant to education to the school system and local colleges through the PARTNERSHIP office. This can be done by a member via a letter or telephone call to the office. In addition, the 25 member Board of Directors meets quarterly at which time any issues or concerns may be presented and aired by the Directors.

The bulk of student tutorial activity is promoted within the Religious Community Partnership and coordinated by the Atlanta Partnership office. Employees of PARTNERSHIP member firms are also invited to participate. At the midpoint of the 1982-83 school year, more than 5,000 adult volunteers were working in the Atlanta School System. More than 1,000 of them were involved directly in student tutoring.

The description and history of the Atlanta Partnership of Business & Education, Inc., and its three allied organizations address the PARTNERSHIP broadly in structural, conceptual, and programmatic perspectives. Now, the four exact functions of the PARTNERSHIP office will be described briefly as represented by four uses of the letter "c." These are: (1) Contact, (2) Communication, (3) Coordination, and (4) Consultation.

In essence, the PARTNERSHIP office acts as a brokerage firm. Contact is established with schools to determine their needs and with businesses/colleges to determine their interests and resources. Whenever needs and resources match up, appointments are set between the parties to discuss possible collaboration.

Under the function of Communication, scheduled and unscheduled mailings, as needed, flow from the office to schools, PARTNERS and potential PARTNERS. Everyone is kept informed on what is happening and/or needs to happen. On certain occasions, correspondence is mailed to the homes of every Atlanta Schools student.

Coordination of activities and information dissemination is continually provided to prevent duplication and gaps in service delivery.

Under Consultation, the PARTNERSHIP office provides a 24-hour, 365-day answering service so that any member of the PARTNERSHIP, or any other member of the total community for that matter, can express concerns and/or get questions answered.

At the time of the second birthday of the Atlanta Partnership of Business & Education, Inc., January 27, 1983, it was deemed appropriate to raise and answer three questions: (1) "What has the PARTNERSHIP done in two years?" (2) "What did it intend to accomplish during the two years?" and (3) "What difference has it made?"

The answers are as follows:

(1) In terms of input, more than 150 businesses, colleges, and service agencies have provided services to the Atlanta School System estimated at over 1 1/2 million dollars. Some of these services have been in the form of cash contributions, but most have been in the form of human resources, which is the form most desired by the PARTNERSHIP.

(2) At the formation of the PARTNERSHIP, researchers from Georgia State University were given four hypotheses by the PARTNERSHIP for possible research. These were that if the PARTNERSHIP were successfully formed and maintained: a) Student attendance would improve, b) Student dropout rates would decline, c) Student academic achievement would improve, and d) Over a five-year period, crime rates in the city would decline. These were major objectives which the PARTNERSHIP hoped to achieve.

(3) In terms of what difference the PARTNERSHIP has made in the first two years of its existence, it is impossible to state anything conclusively because the formal research design to measure the cause and effect relationships is not in place. The following facts, however, are a matter of record:

    (A) At the midpoint of the 1982-83 school year, the student attendance rate of 94.8% systemwide is the highest ever recorded in the Atlanta School System and is a half percentage point above the record attendance of a year earlier.

(B) The 4.4% high school dropout rate of the 1981-82 school year, the latest figures available, documents a decline of 25.4% in the rate over the past two years.

(C) The 1981-82 systemwide test scores on basic literacy skills, as measured by standardized tests, were the highest yet recorded since the systemwide testing program began. In addition, on the Basic Skills Tests, administered by the State Department of Education in October 1982, to all tenth-grade students in the state, Atlanta students exceeded the State projections by 8 and 19 percentage points in reading and mathematics, respectively.

(D) Crime rate figures released by the Atlanta Police Department at the end of 1982 showed that the Atlanta crime rate decreased in month-by-month comparisons of 1981, for eight consecutive months, May through December.

Backed by its own assessment of its accomplishments, the PARTNERSHIP now has established a task force to seek ways through foundations and other organizations, to institutionalize the PARTNERSHIP within the facility of a local university so that research and teacher preparation modules can become an integral part of the overall PARTNERSHIP program. Several national foundations have expressed an interest in exploring the possibility of collaboration along the described lines.

Part III

CURRENT STATUS

In reporting the current status of PARTNERSHIP activities, one logical beginning would be to draw from Part II the objective statistical data that were reported as of mid 1982 and compare those data with reports on the same activities as of 1984. The following tabulation illustrates such a comparison. The parenthetical notation of months shows the 1984 months through which the data were available and reported.

Item	1982 Report	1984	Raw Score Change	Per Cent Rate of Change
ADOPT-A-SCHOOL Number of Schools/ Programs Adopted	70	103 (Dec)	+33	+47%
ADOPT-A-SCHOOL Number of Organizations as Adoptors	122	185 (Dec)	+63	+52%
Student School Attendance	94.8%	95.1% (Dec)	+0.3%	+0.32%
Students at or above National Norm in Reading (CAT Scores)	48% (K-9)	53% (K-11) (June)	+5%	+10.4%
Students at or above National Norm in Mathematics (CAT Scores)	54%	60% (June)	+6%	+11.1%
Average Monthly Number of Crimes Reported in City of Atlanta	5,584	4,197 (June)	-1,387	-24.9%
Paid PTA Membership	10,000+	24,000+ (June)	+14,000	+140.0%
Number of Religious Organizations in "Cluster Volunteer" Program	83	90 (June)	+7	+8.4%
Adult Volunteers in Atlanta Schools	5,000	7,000 (June)	+2,000	+40%
Affirmative Action Job Placement Program -- Number of Schools in Pilot Program	2	10 (Dec)	+8	+400%

The above table reflects every statistic that was reported in the Second Anniversary Report with comparative figures for the present status. Since they all illustrate favorable changes over the two-year reporting period, they appear selective so that it seems important to emphasize that, rather than selective, they are all-inclusive for the period 1982-1984.

Statistics on student and employee/motivator participation in the Affirmative Action Job Placement Program were not included in the Second Anniversary Report and are, therefore, ommitted from the table. The growth of that program, however, is of significant importance. In fact, due to the overwhelming success of this program, the W. T. Grant Foundation invited the PARTNERSHIP to apply for a grant to research the reasons for the tremendous increase in interest in the program on the part of participants both from schools and businesses. A proposal for W. T. Grant and Georgia State University to collaborate in a three-year research project has been prepared and is currently pending.

The program was described briefly in Part II and is updated here only in terms of growth, both in numbers and in the addition of the Rich's Academy. The pilot program begun by the Merit Employment Association involved two schools in 1982, four schools in 1983, and had a projection of six schools in 1984. Due to their tremendous enthusiasm over their experiences in 1982 and 1983, the motivators asked to increase the number of schools to ten for 1984 which has been done. With the Rich's Academy adopting the MEA model, the number is eleven. At the same time, the number of students involved (December 1984) is 183 and the number of employees serving as motivators exceeds 200.

The Rich's Academy is a "street academy" operated by the Atlanta Public School System in the downtown Rich's Department Store. The student body is composed totally of former high school dropouts or "threshold" cases who transferred from a regular high school instead of withdrawing completely. The curriculum and diploma are standard relative to the other 22 Atlanta high schools. The 1983 and 1984 graduating class sizes were 33 and 34 respectively. Every one of the 67 graduates is currently employed or is in post-secondary education programs or both. Each of the current 103 students, including 30 seniors, is matched with a "motivator" employee who serves as an advocate.

Several evolutionary changes which do not lend themselves to statistical tabulation are also quite important, nontheless, in the 1982 to 1984 growth of the PARTNERSHIP. The changes are illustrated in the charts found in the Appendix section.

"Advisement," previously listed on the Programmatic Chart as a program is now considered a function rather than a program and is a vital part of all six current PARTNERSHIP programs.

In 1983, Superintendent of Atlanta Schools, Dr. Alonzo A. Crim, added Dr. Carole McCarson to the PARTNERSHIP staff to enable the PARTNERSHIP to develop programs in Institutionalization and Technology. The impending initiation of those two programs had some slight implication in the Second Anniversary Report.

The Appendix section includes five charts: organizational charts from 1982 and 1984, programmatic charts from 1982 and 1984 and a current chart that is a combination organizational and programmatic chart that illustrates the organizational placement of the task forces.

A comparison of the 1982 and 1984 Programmatic Charts shows the described abolition of the Advisement Program, as such, and the addition of programs titled: Distinguished Scholars, Institutionalization, and Technology.

The Distinguished Scholars program is in its second year of development. The program objectives include development, publication and coordination of a Speakers' Bureau list; arranging for, and providing distinguished speakers for public meetings; establishment of chairs at local universities; and developing seminars utilizing noted scholars.

The Institutionalization program has two major objectives, each with a number of components and a number of strategies for attainment. Basically, the two major objectives are: (1) to assure that the various institutions of higher education are effectively networked so that the concepts, philosophies, strategies, and methodologies propounded by the PARTNERSHIP are carefully and fully discussed in classes for teachers -- present and future -- and (2) to effectively network and communicate with financial foundations to secure funding that would assure permanence to the PARTNERSHIP. The attitude of the PARTNERSHIP in this program is not one of self-serving but, rather, to assure that the years of labor that have gone into the "Community of Believers" project would not have been in vain if a few key persons were lost.

Some of the more significant developments thus far in the Institutionalization program have been (1) the relocation of the PARTNERSHIP offices to the campus of Georgia State University, (2) initiation of a collaborative program with the Council for Basic Education (the Atlanta Principals' Institute), (3) initiation of a collaborative program with the Institute for Educational Leadership and Georgia State University in documentation of partnership building strategies, (4) securing of several small operational grants from foundations, and (5) securing of a $200,000 first-year grant for a Humanities program for Atlanta Public Schools.

The latter grant was made in December 1984 jointly by the Rockefeller Foundation and a local (Atlanta) foundation. The Humanities program will be developed collaboratively by the Atlanta Public Schools System and the National Humanities Faculty with coordination by the Atlanta Partnership of Business & Education, Inc. The program, if fully developed and implemented, will operate for three years at a total cost of approximately 1 1/2 million dollars.

The Technology program has two major objectives -- effective teaching about technology and assisting in putting Georgia on the cutting edge of competition with other states in securing and holding technology oriented companies within our state, preferably in the Atlanta area.

On the first objective, teaching/learning the subject of "technology" is divided into two parts -- (1) what technology is and (2) how technology is most effectively used. The heart of this objective is effective use of computers in the instructional delivery system of education.

The second objective (economic development and promotion of Georgia) centers largely around research. A primary point in the competition among states for high tech companies is the quality of the universities in terms of scientific research -- especially when two or more universities collaborate in the research. The PARTNERSHIP task force in Technology utilizes the wealth of human and institutional resources in the PARTNERSHIP to promote university collaboration.

Four major Georgia universities have responded to the Governor's request and that of the Atlanta Partnership to plan for collaborative research and have pledged to take definite steps soon toward such an end. Discussions with a fifth university (private) will begin in early February 1985.

The Technology program also assists in coordination of programs within the Atlanta Schools Technology Quadrangle and between the Quadrangle and the college/university community. Four Magnet, or specialty, high schools make up the Technology Quadrangle. Their specialties are: Applied Technology, Communication, Information Processing, and Science-Math.

Further comparison of the 1982 and 1984 Programmatic Charts reveals the addition of a fifth block titled "College/University Network." Several of the components have been explained within the six PARTNERSHIP programs. The others are currently in planning or early orientation stages.

Comparison of the 1982 and 1984 Organizational Charts will reveal the organizational components established to expedite each of the programs described above by the addition of the fifth block on this chart: likewise titled "College/University Network."

Another change noted while comparing the two Organizational Charts is the addition to the Religious Community Partnership of the Atlanta Jewish Federation. This great organization is an umbrella consisting of 33 different Jewish organizations. The PARTNERSHIP is delighted to welcome the Federation and considers its addition to the PARTNERSHIP a major happening. A citywide summer program sponsored by the Federation is already being planned through the ADOPT-A-SCHOOL program.

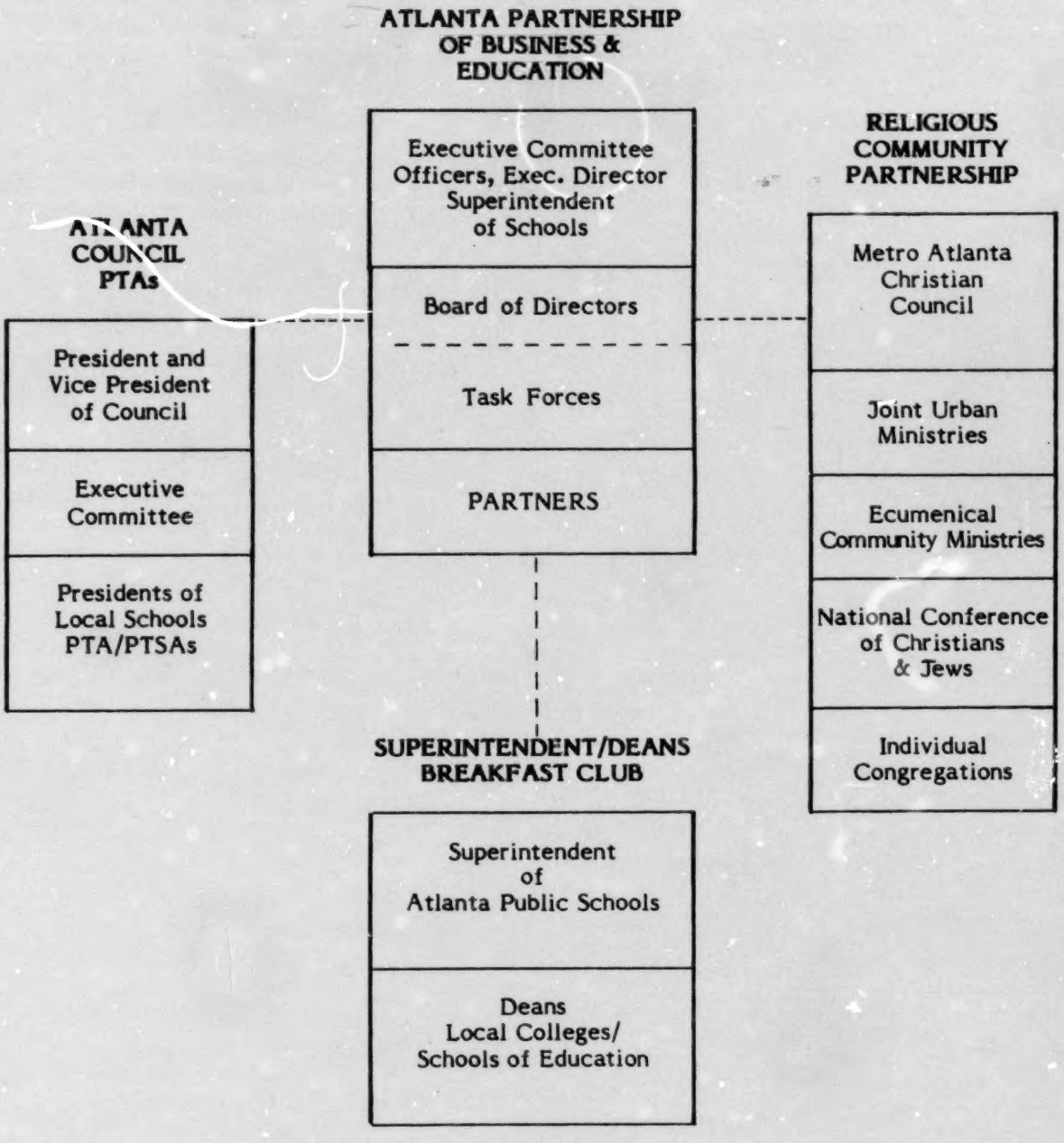
In conclusion of this Report, the PARTNERSHIP wishes to express gratitude to Atlanta, to Georgia, and the nation for the support of our community. We now include 283 full-time members, and 19,000 affiliates. Our roster includes practically all the 30 colleges and universities in the Atlanta-Athens corridor as well as more than 200 major businesses. Our affiliations include 1,500 religious organizations and a host of civic/service agencies such as the Atlanta Chamber of Commerce, the Merit Employment Association, Central Atlanta Progress, the Peachtree Pilot Club, and the Georgia Jaycees.

Georgia is a great place because it has <u>GREAT</u> people. Thank you! Thank you! Thank you!

APPENDICES

COMMUNITY OF BELIEVERS

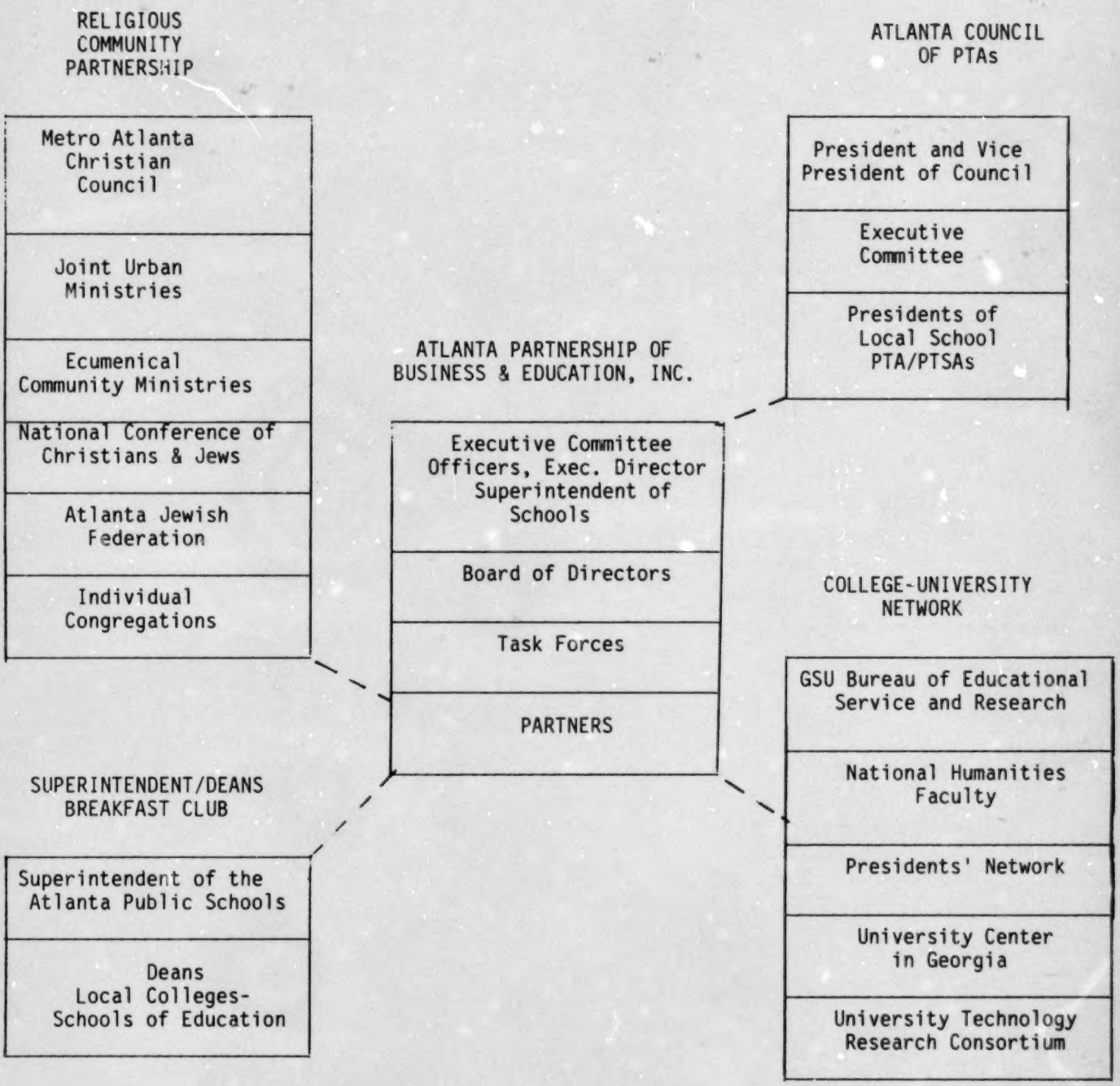
1982



ORGANIZATIONAL CHART

COMMUNITY OF BELIEVERS

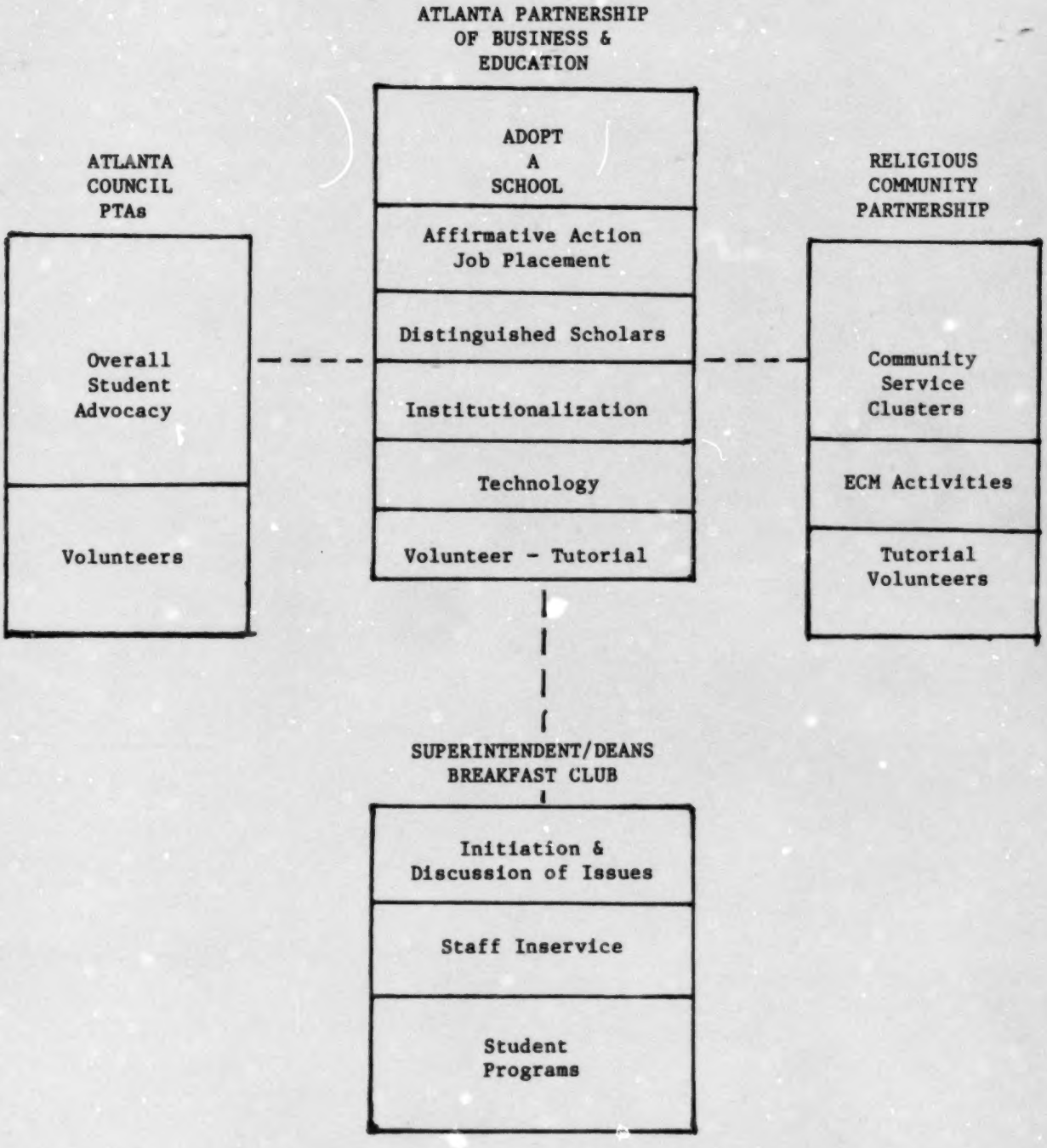
1984



ORGANIZATIONAL CHART

COMMUNITY OF BELIEVERS

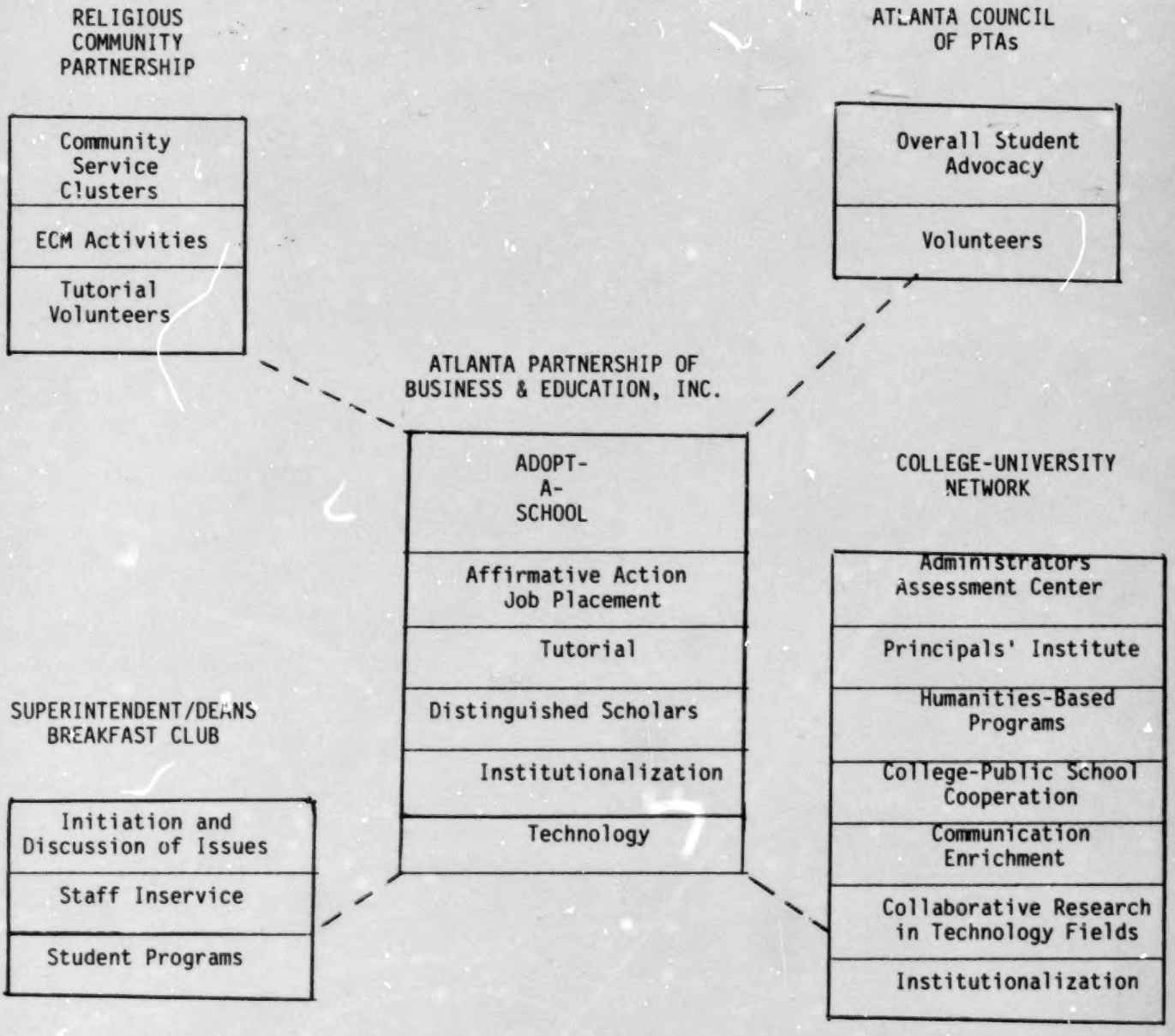
1982



PROGRAMMATIC CHART

COMMUNITY OF BELIEVERS

1984

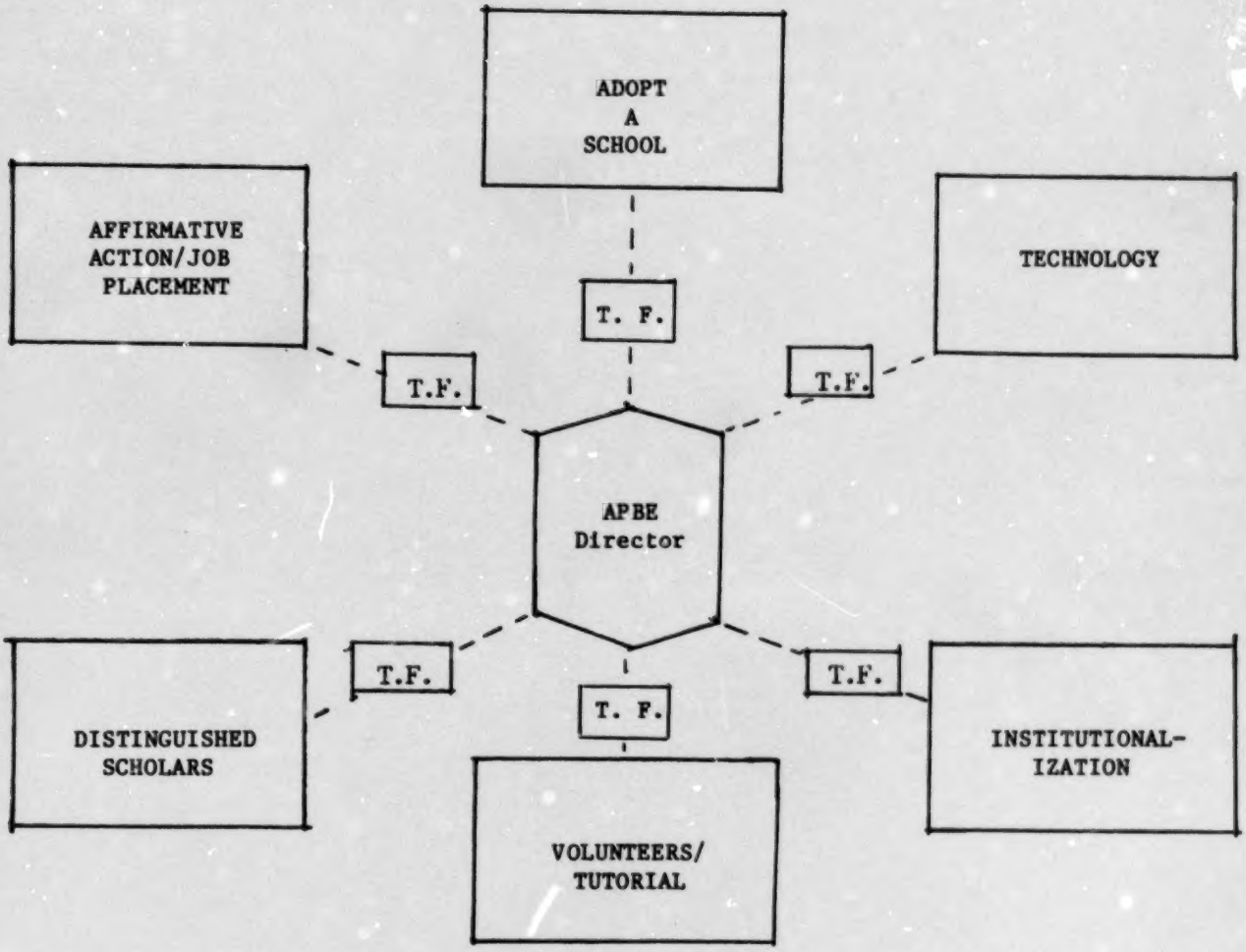


PROGRAMMATIC CHART

ATLANTA PARTNERSHIP of BUSINESS & EDUCATION, INC.

"A network of businesses, schools, and people"

1984



T.F.= Task Force

PROGRAM CHART

ATLANTA PARTNERSHIP of BUSINESS & EDUCATION, INC.

"A network of businesses, schools, and people"

BOARD OFFICERS

President
Mr. Sidney Topol

Vice President
Dr. Sherman R. Day

Secretary/Treasurer
Mr. Leo Benatar

Executive Director
Dr. Boyd D. Odom
University Plaza
Urban Life Suite 736-739
Atlanta, Georgia 30303
(404) 658-2557

DIRECTORS

Mr. Gerald L. Bartels
Mr. Zeb V. Beck, Jr.
Dr. Elias Blake, Jr.
Dr. Thomas B. Brewer
Mr. Paul E. X. Brown
Dr. Evelyn Carroll
Dr. Alonzo A. Crim
Mr. Paul Ferm
Mr. Robert P. Forrestal
Mr. Thomas K. Hamall
Mr. Frank R. Howard
Mr. Richard Jennings
Mr. Blaine Kelley
Dr. Wm. J. Lnenicka
Dr. Michael H. Mescon
Mr. Wade T. Mitchell
Dr. Moses C. Norman
Dr. Felix C. Robb
Mr. Walter W. Sessoms
Mr. George E. Smith
Mr. J. Frank Smith, Jr.
Mr. Victor P. Sutt
Mr. Dan E. Sweat, Jr.
Mr. James M. Zimmerman

OFFICERS and DIRECTORS

Gerald L. Bartels
Executive Director
Atlanta Chamber of Commerce

Zeb V. Beck, Jr.
Executive V. President
Executive Personnel
Bell South Corporation

Leo Benatar
Chairman and President
Engraph, Inc.

Elias Blake, Jr., President
Clark College

Thomas B. Brewer, V. President
Academic Affairs
Georgia State University

Paul E.X. Brown
Special Consultant
Atlanta Coca Cola Bottling Co.

Evelyn Carroll, Professor
Spelman College

Alonzo A. Crim, Superintendent
Atlanta Public Schools

Sherman R. Day
Professor/Director
Georgia State University

Paul Ferm, Vice President
Citizens & Southern Nt'l. Bank

Robert P. Forrestal, President
Federal Reserve Bank of Atlanta

Thomas K. Hamall, President
South/West Region
American City Bureau
Beaver Associates

Frank R. Howard, Sr. V. Pres.
Computer Management, Inc.

Richard Jennings, V. President
First National Bank/Atlanta

Blaine Kelley, President
The Landmarks Group

William J. Lnenicka
Assistant V. President
Georgia Instit. of Technology

Michael H. Mescon, Dean
College of Business
Georgia State University

Wade T. Mitchell, Exec. V.Pres.
Trust Company Bank

Moses C. Norman, Area Supt.
Atlanta Public Schools

Felix C. Robb
Exec. Director Emeritus
Southern Assn. Colleges & Schools

Walter W. Sessoms, V.Pres./GA.
Southern Bell Telephone & Teleg.

George E.Smith
Sect.-Treasurer
J.M. Tull Foundation

J. Frank Smith, Jr.
President
Computer Management, Inc

Victor P. Sutt
Plant Mgr. (retired)
General Motors
Lakewood Assembly

Dan E. Sweat, Jr.
Director
Central Atlanta Prog.

Sidney Topol, Chrmn.
Chief Ex. Officer
Scientific Atlanta

James M. Zimmerman
Chief Ex. Officer
Rich's

Boyd D. Odom
Exec. Director
Atl. Partnership
of Bus. & Educ.
Phone: 404-658-2557

PARTICIPATING ORGANIZATIONS*

Academy of Professional Drafting
ADCOR Electronics, Inc.
Advanced Technology Development Center
Alan & Associates
Alexander Grant Company
Allstate Life Insurance Company
A. M. C. Mechanical Contractors
American Telephone & Telegraph Company
American Telephone & Telegraph Long Lines
APPLE Corps
Arthur Andersen & Company
Marvin Arrington Attorney
Atlanta Chamber of Commerce
Atlanta Coca Cola Bottling Company
Atlanta Council Boy Scouts of America
Atlanta Daily World
Atlanta Gas Light Company
Atlanta Jaycees
Atlanta Junior College
Atlanta League of Women Voters
Atlanta Life Insurance Company
Atlanta Management Analysts System, Inc.
Atlanta Merchandise Mart
Atlanta Newspapers
Atlanta Public Schools
Atlanta Regional Commission
Atlanta University
Automated Logic Corporation
Bank South
Bell & Howell Education Group, Inc.
Bell South
Vol T. Blacknall Company
John M. Bragg & Associates
Frank D. Broniec & Associates
Butler Street YMCA
Canadian Consulate General
Bernadine Cantrell
Carter & Associates
Cauble & Company
Central Atlanta Progress
Chalk Board, Inc.
Chick-fil-A
Choice Retail Systems
Cinetron Computer Systems, Inc.
Citizens & Southern National Bank
Citizens Trust Bank
Clark College
The Coca-Cola Company
Coca Cola U. S. A.
Coggins Systems, Ltd.
Coin Financial Systems
Computer Management, Inc.
Consulate General of the
Federal Republic of Germany
Consulate General of Japan
Continental Telephone Company
Control Data Corporation
Control Data Institute
Burnham Cooper, Architect
Coopers & Lybrand
Harold A. Dawson Realty Company
Decatur Federal Savings & Loan
Delta Air Lines
Digital Controls, Inc.
Digital Equipment Corporation
G. S. Edwards Company
Emory University
Engraph, Inc.
Equifax, Inc.
Ernst & Whinney
Exodus, Inc.
FABRAP Architects
Richard Felker Company
Financial Software, Inc.
First National Bank
Food Giant, Inc.
Ford Motor Company
Fortel Incorporated
Fortson & White
General Electric Company
General Motors Corporation
General Motors (EXPLORERS)
GM Assembly Division
Georgia Department of Community Affairs
Georgia Federal Savings & Loan
Georgia Institute of Technology
Georgia Pacific Corporation
Georgia Power Company
Georgia State University
Gold Kist Inc
Great Southern Enterprises
Hansell Post Brandon & Dorsey
Haverty Furniture Companies, Inc.
Hewlett-Packard
Horton Instrument Company
Hospital Management Resources
IBM-General Services Division
Immucor Inc.
Integrated Micro Systems, Inc.
Ivan Allen Company
Bouisfeuillet Jones
Kennesaw College

*Does Not Include Volunteer/Tutorial or Religious Community Clusters

Kilpatrick & Cody
Kroger, Inc.
Kutak Rock & Huie
The Landmarks Group
Lanier Business Products
Leland Computer Systems, Inc.
Lenox Square Merchants' Association
Life Insurance Company of Georgia
Liller Neal Wellin, Inc.
Literacy Action
Lockheed-Georgia Company
M & M Products Company
MacIntyre & Weyant, P. C.
McDonald's/Forsyth Street
McGladrey, Hendrickson & Pullen
Management Science America, Inc.
MARTA
Memorial Drive Baptist Center
Merit Employment Association
Metro Atlanta Kiwanis International
Moore Business Systems
Morehouse College
Morris Brown College
George Muse Clothing Company
Mutual Federal Savings & Loan
The National Bank of Georgia
Network for Instructional Television
Northern Telecom
Saralyn Oberdorfer
Oberdorfer Insurance Associates, Inc.
Oglethorpe University
Opportunities Industrialization Center
Parametric, Inc.
Parks, Jackson & Howell
Peachtree Pilot Club, Inc.
Peachtree Plaza Hotel
Piedmont Hospital
Petroleum Council of Georgia
Portman Properties
PPM, INC.
Private Industry Council
Proto Systems of Atlanta, Inc.
Raymer, Padrick, Cobb, Nichols, and King
Resource Accounts Management
Rhodes, Inc.
Rich's, Inc.
RISWR, Inc.
Robert & Company Associates
The Robinson-Humphrey Company
H. J. Russell & Company
Scientific-Atlanta, Inc.
Scripto, Inc.
Sears Roebuck & Company
The Seydel Companies
Siemens-Allis, Inc.
Sixth District Federal Reserve Bank
Skinner Wilson & Strickland Attorneys
Smith, Cohen, Ringel, Kohler & Martin
Solid State Systems, Inc.
Southern Association of Colleges & Schools
Southern Bell Telephone & Telegraph Company
Southern Railway
Southern Technical Institute
Spelman College
Stevens & Wilkinson, Inc.
Toombs Amisano & Wells
Trust Company Bank
University Center of Georgia
University of Georgia
United States Labor Department
Video Display Corporation
WAGA-TV
WANX-TV
Wesley Homes
West Paces Ferry Hospital
Western Electric Company
WGST Newsradio 92
WIGO Radio
WPLO
WSB-TV
WXIA-TV
YMCA of Metropolitan Atlanta

Continued

ABLE
Army Continuing Education System
Arrington, Patterson & Thomas
Association of Black Psychologists
Atlanta Bureau of Police Services
Atlanta Hilton
Avionic Sales
Barge & Co., Inc.
Bear Sterns & Company, Inc.
Bell Laboratories
C. W. Trucking
Cable Atlanta N. E. Center
Cascade United Methodist Church
Clayton Junior College
Council of Intown Neighborhoods and Schools
Davison's
Department of Housing and Urban Development
Dixie Power Systems
Dunfy's Royal Coach
ELS Center
Ecumenical Community Ministry
Esquire Club
Exhibitgroup Atlanta
FORSCOM Flight Detachment
Federal Aviation Administration
Federal Trade Commission
Felix Robb
First Georgia Bank
Fleming Corporation
Foster Grandparents
GSU Art Department
GSU-Quantitative Methods
GSU- Hotel, Restaurant and Travel Admin
General Services Administration
Georgia Baptist Hospital
Georgia Hospitality and Travel Association
Georgia Peace Officers Standards and Training
Georgia Tech Circle K Club
Georgia Tech Student Center
Grady Homes Cluster
Gray Line Corporation
Hayes Microcomputer Products
Honeywell
Hyatt Legal Services
Hyatt Regency Hotel
Inspector General for Audit
Jack Bolton & Associates
Kimberley's Playschool
Kwik Kopy -- Maple Drive
Lakewood Business Association
Marriott Hotel Downtown
Marriott Hotel Northwest
Marsh McLennon/Georgia Paygo Plan
McDonald's, Bankhead Highway
McDonald's, Martin Luther King Drive
Metro Atlanta Boys Clubs
National Park Service
Northside Kiwanis Club
Northside Shepherd Center
Northwest Georgia Girl Scouts
Office of Personnel Management
Omni International Hotel
Perry Homes Cluster
Physicians and Surgeons Hospital
Progressive Methods
PruCare
Reider Film and Television
Retired Senior Volunteer Program
Rich's South DeKalb
Royal Embassy of Saudi Arabia
Seaboard System Railroad
Sheraton Hotel
Sound Communications, Inc.
South East Grading Company
Southeast Atlantans for Neighborhood Development
St. Joseph's Hospital
Stanley H. Kaplan
Student Financial Assistance
The Peasant Restaurants
U. S. Army
U. S. Attorney's Office
U. S. Department of Education
U. S. Department of Health & Human Services
U. S. Rehabilitation Sevices Administration
USS Agrichemicals
Uniform Rental Service
United Baptist Church
Volunteer Atlanta
WABE
WPBA
West End Neighborhood Development Association
Westin Peachtree Plaza Hotel
Williams, Russell & Johnson, Inc.

BOARD OF EDUCATION OF THE CITY OF ATLANTA
MEMBERS

MRS. CAROLYN CROWDER - Educational District 1 - Council Districts 1 & 2
(Home) 2038 Thomasville Drive, S.E. 30315 622-9014 (Mailing Address)
(Bus.)

DR. PRESTON W. WILLIAMS - Educational District 2 - Council Districts 3 & 4
(Home) 273 Burbank Drive, N.W. 30314 758-8749 (Mailing Address)
(Bus.) St. Paul A.M.E. Church
1540 Pryor Road, S.E. 30315 622-9711

MR. JOSEPH G. MARTIN, JR. - Educational District 3 - Council Districts 5 & 6
(Home) 1665 Noble Drive, N.E. 30306 872-2353 (Mailing Address)
(Bus.) 1350 North Omni International 30303 658-7066

MR. RICHARD E. RAYMER - Educational District 4 - Council Districts 7 & 8
(Home) 3008 Rivermeade Drive, N.W. 30327 351-7033
(Bus.) 975 Johnson Ferry Rd., Suite 450 30342 252-0700 (Mailing Address)

DR. D. F. GLOVER - Educational District 5 - Council Districts 9 & 10
(Home) 1758 Emerald Avenue, S.W. 30310 755-4403 (Mailing Address)
(Bus.) Morris Brown College
643 M. L. King, Jr. Drive, N.W. 30314 525-7831 Ext. 207

MR. ROBERT "BOB" WAYMER - Educational District 6 Council Districts 11 & 12
(Home) 1120 Flamingo Drive, S.W. 30311 753-7302 (Mailing Address)
(Bus.) 242 Boulevard, S.E. 30312 525-6383

MRS. JUNE COFER - At Large Seat 7 - Council Districts 1, 2, 3, & 4
(Home) 1132 Moreland Place, S.E. 30316 627-6514 (Mailing Address)
(Bus.)

MRS. INA EVANS - At Large Seat 8 - Council Districts 5, 6, 7, & 8
(Home) 1020 Bouldercrest Drive, S.E. 30316 244-0829 (Mailing Address)
(Bus.)

MRS. CAROLYN D. YANCEY - At Large Seat 9 - Council Districts 9, 10, 11, & 12
(Home) 2845 Engle Road, N.W. 30318 799-5045 (Mailing Address)

OFFICERS

President - Mr. Richard E. Raymer
Vice President - Dr. Preston W. Williams
Secretary - Ms. Ira Benton Cundiff

SUPERINTENDENT

Dr. Alonzo A. Crim
210 Pryor Street, S.W. 30335
659-3381 Ext. 100 and 101

BOARD SECRETARY

Ms. Ira Benton Cundiff
210 Pryor Street, S.W. 30335
659-3381 Ext. 131

BOARD ATTORNEY

Mr. Warren Fortson
300 Atlanta Financial Center, South
3333 Peachtree Road, N.E. 30326
239-1900

ASSOCIATE BOARD ATTORNEY

Mr. Lenwood Jackson
100 Peachtree Street
Suite 1150 30303
577-5900

BOARD SENIOR TYPIST

Ms. Renee L. Love
210 Pryor Street, S.W. 30335
659-3381 Ext. 132

REVISED: 1/29/85